

Redhill and Reigate Guide

Your Representative:

Mobile:

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The Redhill and Reigate Guide is published every 10 weeks

NB. We print 5 times a year in sympathy with the seasons and school timetable, with deadlines for 2011-12 as follows:

Issue	Period Covered	Featuring	Booking	Copy & Images	Press-Ready Artwork	To Press	Distributed
Summer	10 June - 28 Aug	Priority Park Festival, R+R Live, Redfest, Guilfest, School Fetes, Summer Holiday Clubs and Camps	27-May	28-May	30-May	31-May	3 - 6 Jun
Autumn	29 Aug - 3 Nov	School and College Open Days, Hallowe'en	19-Aug	20-Aug	22-Aug	23-Aug	26 - 28 Aug
Winter	31 Oct -22 Jan	Halloween/Guy Fawkes/ Advent/Christmas/New Year	21-Oct	22-Oct	24-Oct	25-Oct	28 - 30 Oct
Spring	23 Jan - 1 Apr	Valentine's Day, Pancake Day, Lent, Chinese New Year, St. Patrick's Day, Mothering Sunday, Wedding Fairs	13-Jan	14-Jan	16-Jan	17-Jan	20 - 22 Jan
Spring/Summer	2 Apr - 11 June	Easter, St. George's Day, Wedding Fairs, R+R Live, School Fetes, Community Fairs, Country Shows	23-Mar	24-Mar	26-Mar	27-Mar	30 Mar - 1 Apr
Summer	12 June - 27 Aug	Priority Park Festival, R+R Live, Redfest, Guilfest, School Fetes, Community Fairs, Country Shows, Summer Holiday Clubs and Camps	02-Jun	03-Jun	05-Jun	06-Jun	9 - 11 Jun

Display Advertising Rates as from September 2011

	Rate 1 Display Advertisements Single Issue Placement Cash in Advance Per Issue			Rate 2 Display Advertisements 5 Issue (1 Year) Placement *Monthly Direct Debit			Rate 3 Display Advertisements 5 Issue (1 Year) Placement Cash in Advance Per Annum		
	You Pay	Equivalent to		You Pay	Equivalent to		You Pay	Equivalent to	
	per issue	per annum	per month	per month	per annum	per issue	per annum	per issue	per month
Quarter Page	£72.00	£360.00	£30.00	£22.50	£270.00	£54.00	£225.00	£45.00	£18.75
Half Page	£120.00	£600.00	£50.00	£37.50	£450.00	£90.00	£375.00	£75.00	£31.25
Full Page	£200.00	£1,000.00	£83.33	£62.50	£750.00	£150.00	£625.00	£125.00	£52.08
Double Page	£360.00	£1,800.00	£150.00	£112.50	£1,350.00	£270.00	£1,125.00	£225.00	£93.75

	Rate 4 Advertorial Single Issue Placement Cash in Advance Per Issue			Rate 5 **Advertorial+Display Single Issue Placement Cash in Advance Per Issue			Rate 6 ***Feature Page Single Issue Placement Cash in Advance Per Issue		
	You Pay	Equivalent to		You Pay	Equivalent to		You Pay	Equivalent to	
	per issue	per annum	per month	per issue	per annum	per month	per issue	per annum	per month
Quarter Page	£54.00	£270.00	£22.50	£36.00	£180.00	£15.00	£36.00	£180.00	£15.00
Half Page	£90.00	£450.00	£37.50	£60.00	£300.00	£25.00	£60.00	£300.00	£25.00
Full Page	£150.00	£750.00	£62.50	£100.00	£500.00	£41.67	£100.00	£500.00	£41.67
Double Page	£270.00	£1,350.00	£112.50	£180.00	£900.00	£75.00	£180.00	£900.00	£75.00

Priority Placement is available for the Inside Front Cover and the Centre Pages and is 50% extra, to be added to standard fees as detailed above. The Back Cover placement incurs an additional 25%.

'Special Advertisement Package' Perfect if you want to run a consistent message but kick off by making a bigger splash. £295 quarter page package (1 x full page then 4 x quarter pages). £425 half page package (1 x full page then 4 x half pages). Advance payment only.

'Economy' Advertisements Ideal for new businesses. Eighth page in size, they cost just £125, paid in advance for the whole year and generally placed only on the inside back pages.

'Flier Inserts' Inserts are available whenever we distribute our publication, five times a year. Maximum possible number of doors are 9000. Rates are: 3.5p per flier (1-3000); 3p per flier (3001-6000); 2.5p per flier (6001-9000)

Registered Charities and RH123 Gold Members may claim a discount rate on standard single placement display advertisements (Rate 1) equivalent to Rate 3 pro rata, 20% on 5 Issue Placement, paid by Monthly Payment Plan (Rate 2) or paid cash in advance (Rate 3) equivalent to Rate 6.

Non-Profit Making Groups and Reigate Business Guild Members may claim a discount rate on standard single placement display advertisements (Rate 1) equivalent to Rate 2 pro rata, 10% on 5 Issue Placement, paid by Monthly Payment Plan (Rate 2) or paid cash in advance (Rate 3).

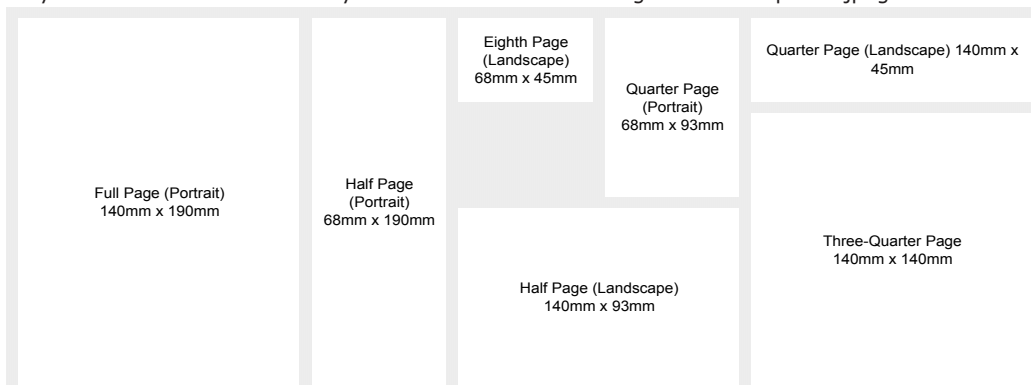
***Monthly Direct Debit** payments are available on a 12 month payment plan, commencing on the first day of the month during which the first issue displays the advertisement.

****Advertorial+Display rates** are a reduced rate applied to advertorial where an advertiser has also paid for a standard quarter page advertisement, either as a single placement or as part of an ongoing plan.

*****Feature Page display advertisements** are available at the discretion of the publishers of the R+R Guide, and only where they reflect the theme of the current issue. We are happy to discuss your ideas, and consider your applications in this regard, but our decision is final.

The Redhill and Reigate Guide is A5 with Advertisement sizes as follows:

NB. All Press-Ready artwork must be received by the deadline either as a high resolution pdf or jpeg file and emailed to the address below.





**The Redhill and Reigate Guide is distributed to:
Redhill, Reigate, Nutfield & South Nutfield, Bletchingley, Brockham
Betchworth, Leigh, Charlwood, Horley, Smallfield & Salfords.**

We distribute 14,000 copies of our magazine locally. 4,000 through local outlets including schools, retailers, bars, restaurants and venues (see list below). 10,000 through local doors. 4500 in RH1 (Redhill 2500, Earlswood 500, Merstham 1000, Nutfield 500) 3500 in RH2 (Reigate 2500, Woodhatch 750, Southpark 250) 1250 in RH3 (Brockham and Betchworth) 750 in RH6 (Horley)

Charlwood & Leigh

Greyhound PH
The Rising Sun
Charles News
The Half Moon
The Plough
The Fox Revived

Buckland & Betchworth

The Red Lion PH
The Dolphin PH
The Jolly Farmers PH/Farmshop
Buckland Nurseries
Betchworth Post Office

Brockham

Dorking Rugby Club
Spar
The Royal Oak PH

Duke's Head PH
Strood Green Stores

Reigate West

Reigate Heath Golf Club
The Skimmington Castle PH
The Black Horse PH
The Admiral PH
Nutley Lane Newsagents

Reigate

Reigate Lighting Company
Filz@15
Crow Watkin
Cullinders
La Lanterna
The Fitness Zone
Morrison's
The Cage PH
The Priory Bar PH
Cafe Rouge
The Fish n' Chippy
Holmesdale Building Society
More
Simply Sports
The Red Cross PH
Reigate Convenience Store
The Bull's Head PH
Eric Lyndsays
Casablanca
The Blue Anchor PH
Country Cuisine
The Shed
The Market PH
The Christian Bookshop
The Lemon Tree
Juice
Noa Noa
Lotti & Ted
Reigate Town Hall
Barclays Bank
Reigate Library
Reigate North
Fanny's Farm
Reigate Hill Golf Club
Reigate Manor Hotel
The Yew Tree PH
Bridge House Hotel
Sign Workshop
Ruby Stores
SBS
Stitch Up
Sans Soucci

Tony's Tatoos
Londis
Munchies
Chaos Hairdressers
Holmesdale Fish Bar

Reigate South

The Venture Inn PH
Amazing Grace
Oven Fresh Bakery
La Bottega
Vine King
Monkey Business
The Barber Shop

Meadvale

The Upholstery Shop
The Old Oak PH

Woodhatch

Woodhatch Centre
Bettahomes
Plumbwell
Jason's News
Texaco
The Angel PH
The Barley Mow PH

Salfords, Earlswood & St. John's

YMCA
The Chestnut PH
Earlswood Chipshop
Londis
The Elm Shades PH
The Plough PH
Holborns
Davison's Off Licence
Marquis de Granby PH
Popins Cafe
Spar
Bon Bon

Redhill South

The Garibaldi PH
The Garland PH
Builder Centre
Brewers
Redhill Plumbing Centre
Mortons the Padlock
Studio 145

Redhill

WH Smiths
Waterstones
The Junction
Choice Newsagents
Clippers Hairdressers
Connells Estate Agents
Dannys Sandwich Bar
Barclays Bank
J&K Nails
The Harlequin
Redhill Library
Cafe de Paris
Sainsbury's
Choice Clothing
Forbouys
The Abbot PH
The Home Cottage PH
The Dog & Duck PH
Redhill (Linkfield Corner)
Snippers 2000
Red Lion PH
The Hatch PH

The White Lion PH
Cullinders
Londis
Linkfield Post Office
Redhill (Gatton Point)
Texaco Petrol Station
Frenches Road Newsagents
Top Merstham
Feathers
Railway
Total Petrol Station
Party Time
Hungers
Merstham Glass
The Music Shop
R & G Styles
Merstham Cafe
The Barber Shop
Merstham
Goodrich Drycleaning
JS Food & Wines
Sunmania
Pizza Take-out
Lea Garden Chinese Takeaway
Portland Drive Kebab Shop
Portland Drive Cafe
Help Shop
South Merstham
Juniors
Rhubarb
Oriental Chinese Takeaway
Nutfield Road News
Poppys Catering
Cocoa Bean
Limes PH
Inn on the Pond
Nutfield
Crown Vets
Queens Head PH
Priory Farm
South Nutfield
Holborns
The Station PH
Bletchingley
Whyte Harte Hotel
Plough PH
Red Lion PH
Prince Albert PH
South Godstone
Osney Lodge Farm
The Jolly Farmers PH
Outwood/Smallfield
The Bell PH
The Dog & Duck PH
Londis
Horley
The Skylane Hotel
Total Petrol Station
Balcombe News
Dijo Cafe
Station Cafe
Waitrose
Collingwood Bachelors
Planet Sweet
All Days
Foresters PH
Archway Theatre
George's Cafe